Cultural Transformation

Template

Research the cultural transformation journey that Microsoft has been through.

Identify the key elements of Microsoft’s current culture driven by Satya Nadella (CEO).

Answer the following three questions:

1. How has Microsoft’s culture transformed?
2. What are the key elements of the current culture?
3. What inspires you about Microsoft’s culture?
4. How has Microsoft’s culture transformed?

Microsoft’s culture has been transformed by the influence of the key person, the CEO of Microsoft Satya Nadella. Working upon his vision and leadership has made a great transformation in the work culture of the company and it has been benefitting from his vision and leadership.

1. What are the key elements of the current culture?

There are four attributes for the key cultural value - Growth Mindset. These four attributes are:

* Obsessing over what matters to Microsoft customers.
* becoming more diverse and inclusive in everything we do and create
* operating as one company instead of multiple siloed businesses; making a difference in the lives of each other
* their customers and the world around us.

1. What inspires you about Microsoft’s culture?

What inspires me the most about the Microsoft is that while working with Microsoft the main focus of the company is the talent of the employees and not the background of any employee , working with Microsoft all the employees work as a single team and that is the main key of success and high work output of the company which majority of the MNC lack today due to that they provide poor work-output which leads to losses.